



DM Media is a digital marketing channel for dental business in Finland

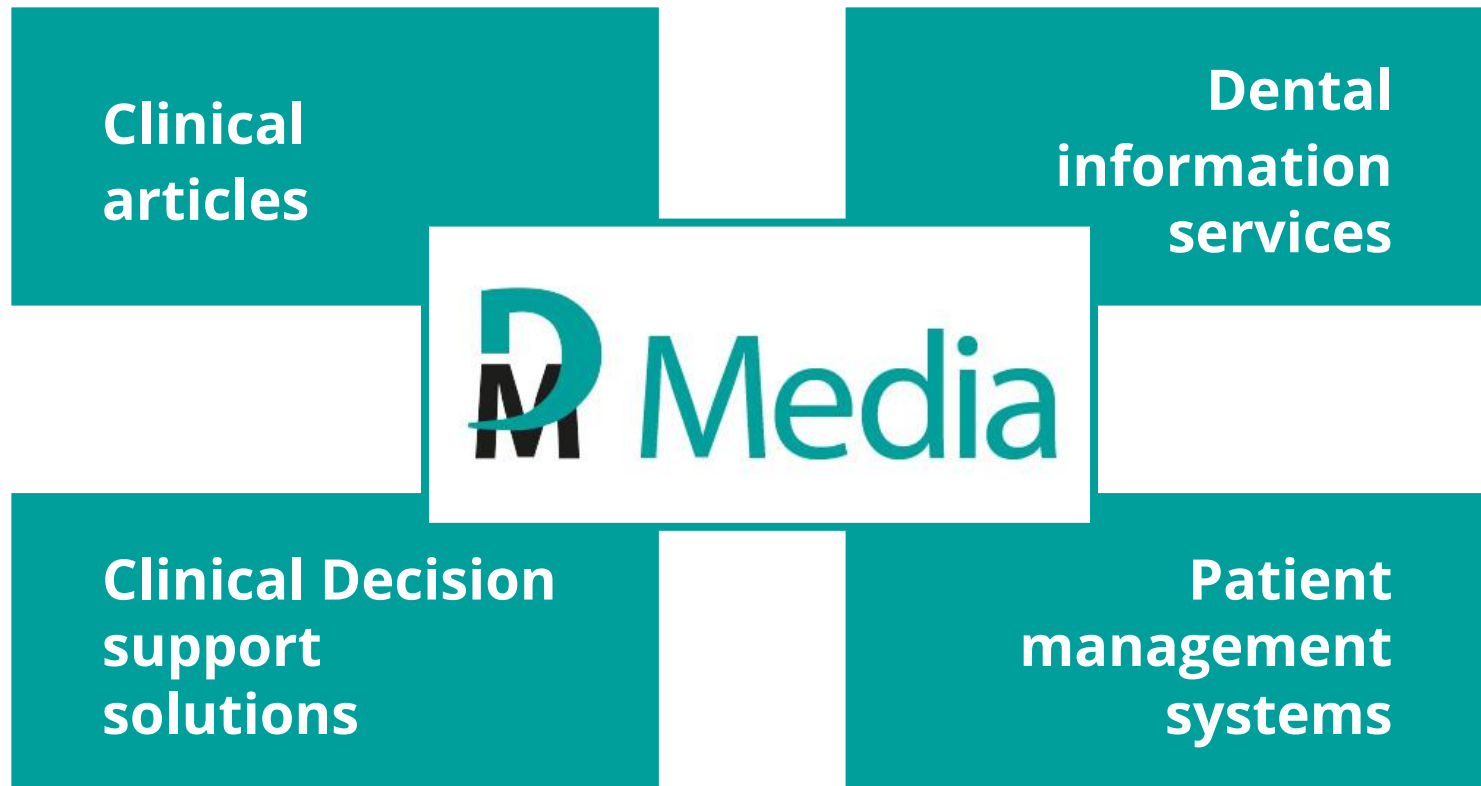
Powered by

**DentalMammoth**

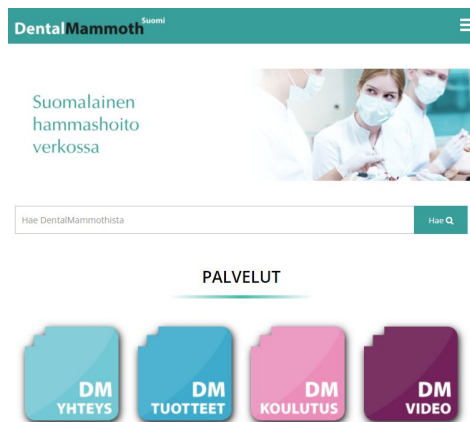


# Right place, right time

As a marketer, you want to reach your target group at the right time. DM Media will place your products right where dental professionals search for information and make decisions. We concern ourselves with problem-solving, not advertising.

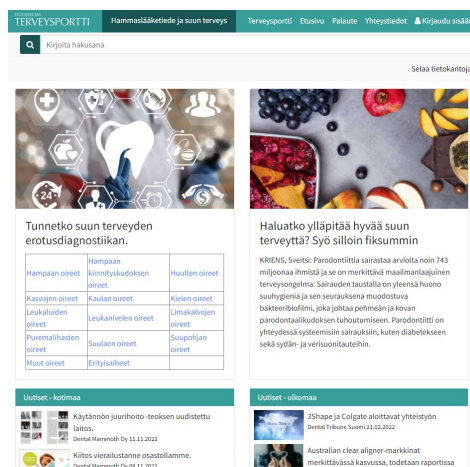


# Two channels in Finland



## [dentalmammoth.fi](http://dentalmammoth.fi)

Finnish site of globally operating Clinical Decision Support system and knowledge base.



## [terveysportti.fi](http://terveysportti.fi)

The Terveysportti (Health gate) online is the most used national health information service in Finland. Dental Mammoth is the content provider to its dental section.

# Reach the dental professionals

## DM Media in numbers

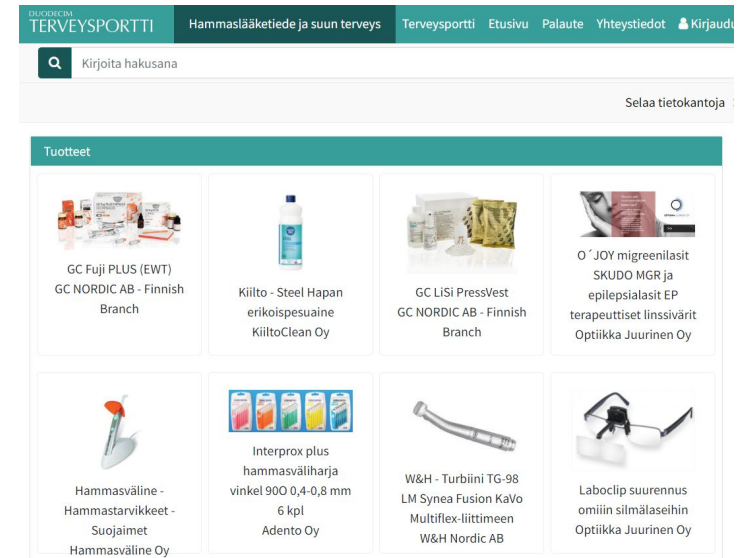
Average per month 2022

- 7000 - 8000 searches in Terveysportti
- 20 000 article page views
- 500 - 4 000 product views per customer\*

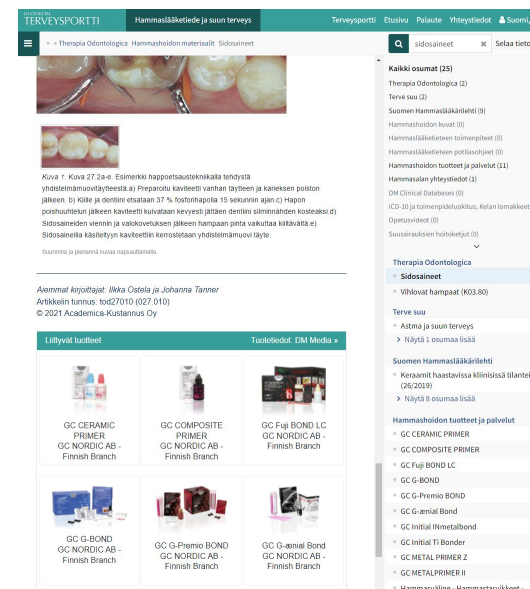
## Access rights to services

- Private sector approx. 90%
- Public sector 100%
- Dental schools and students 100%

\*Related to customers selected DM Media package and product category



DM Media products on front page Terveysportti



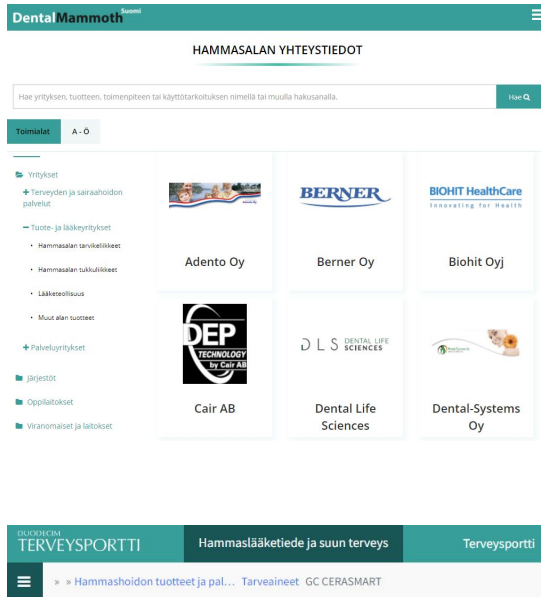
DM Media products on Terveysportti articles. Related for content.



# Benefits

As a DM Media customer, you will get the following:

- Company profile page
- Product / webinar pages
- News Wiring tool - publish your company news
- Valuable backlinks (SEO)
- And much more...



All the content is pushed through our online channels precisely to the right Finnish target groups.

# Manage content at ease

Dental companies have complete control over their own content.

Easy to use content management system.

Content management can also be outsourced to us – partially or entirely.

## Company

Manage company information.



## Products

Manage product information.



## Education

Manage education events and products.



# Plans and pricing

## DM Media - 1

- Company Page
- 1 product page
- News Wiring tool
- 1 user for content management
- User support
- Campaign reporting

**Price:**

**12 months**

**EUR 990 (VAT 0%)**

## DM Media - 20

- Company Page
- 20 product pages
- News Wiring tool
- 1-3 users for content management
- User support
- Campaign reporting

**Price:**

**12 months**

**EUR 1980 (VAT 0%)**

## DM Media - 100

- Company Page
- 100 product pages
- News Wiring tool
- 1-5 user for content management
- User support
- Campaign reporting

**Price:**

**12 months**

**EUR 3960 (VAT 0%)**



# DentalMammoth

More information

[www.dentalmammoth.com/en-us/info/dm-media](http://www.dentalmammoth.com/en-us/info/dm-media)

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