



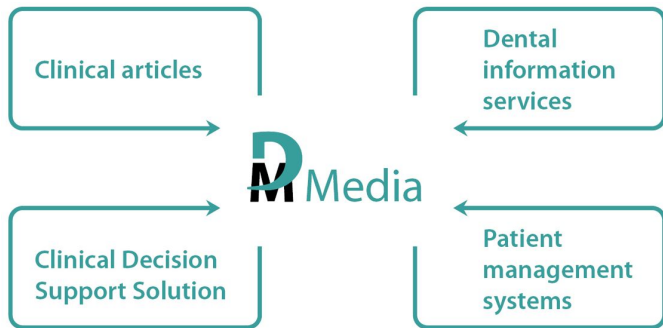
DM Media

DM Media is a digital marketing channel for dental business in Finland

Powered by **DentalMammoth**



Right place, right time



As a marketer, you want to reach your target group at the right time. DM Media will place your products right where dental professionals search for information and make decisions.

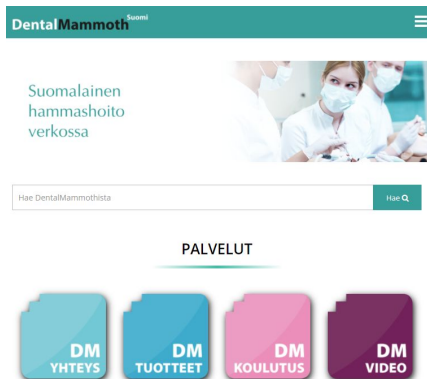
We concern ourselves with problem-solving, not advertising.



Two channels in Finland

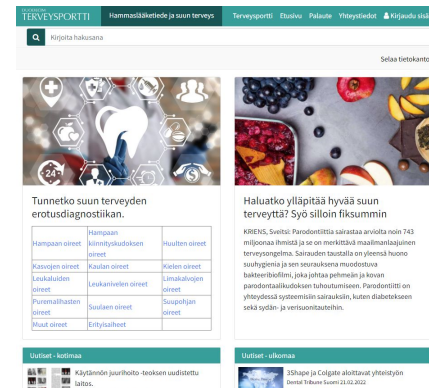
dentalmammoth.fi

Finnish site of globally operating Clinical Decision Support system and knowledge base.



terveysportti.fi

The Terveysportti (Health gate) online is the most used national health information service in Finland. Dental Mammoth is the content provider to its dental section.



Hampaan oireet	Hampaan kirmitykytyksen oireet	huulten oireet
Parodontiitin oireet	Kaulan oireet	Kielien oireet
Laskikauden oireet	Leikkauksen oireet	Lämbälämpötilan oireet
Purentavälikappaleen oireet	Suulaan oireet	Suupolijan oireet
Hiusten oireet	Eriyhtälöt	

Reach the dental professionals

DM Media in numbers

(Average per month 2022)

7000 - 8000 article searches in Terveysportti

20 000 article page views

500 - 4 000 product views / per customer*

More than 90% of Finnish dental professionals & students have access to channels where DM Media is present

*Related to DM Media package and product category

The screenshot shows the Terveysportti website interface. At the top, there is a navigation bar with 'Terveysportti' and search options. The main content area displays search results for 'Sidosaineet'. On the left, there are two images of teeth with dental procedures. Below them, there is a text snippet in Finnish describing dental bonding procedures. On the right, a sidebar shows a search filter for 'Sidosaineet' with a list of 25 results. Below the sidebar, there is a grid of product images with their names and the Finnish Branch label. The products listed are:

- GC CERAMIC PRIMER GC NORDIC AB - Finnish Branch
- GC COMPOSITE PRIMER GC NORDIC AB - Finnish Branch
- GC FUJI BOND LC GC NORDIC AB - Finnish Branch
- GC G-BOND GC NORDIC AB - Finnish Branch
- GC G-Premio BOND GC NORDIC AB - Finnish Branch
- GC G-animal Bond GC NORDIC AB - Finnish Branch

DM Media products on Terveysportti articles. Related for content.



Benefits

As a DM Media customer, you will get the following:

Company profile page

Product / webinar pages

News Wiring tool - publish your company news

Valuable backlinks (SEO)

And much more...

All the content is pushed through our online channels precisely to the right Finnish target groups.

The screenshot shows the Dental Mammoth website interface. At the top, there is a navigation bar with the Dental Mammoth logo and a menu icon. Below the navigation bar, the main content area is titled "HAMMASALAN YHTEYSTIEDOT" (Dental Practice Contact Information). A search bar is present, followed by a list of categories: Yritykset (Companies), Tuotteet ja palvelut (Products and Services), and Artikkelit (Articles). The main content area displays a grid of company logos and names, including Adento Oy, Berner Oy, Bioht HealthCare, Cair AB, Dental Life Sciences, and Dental-Systems Oy. Below the grid, there is a section for "GC CERASMART" under the heading "HAMMASALAN TERVEYSPORTTI". The section includes the text "Hammaslääketiede ja suun terveys" (Dentistry and Oral Health) and "Terveysportti". The main content area for GC CERASMART is titled "GC CERASMART" and includes the text "Hammaslääketiede ja suun terveys" (Dentistry and Oral Health) and "GC CERASMART". Below the text, there is a small image of a product box with the caption "Kuva 1. Suuremman ja pienemmän kuvan näppäilyt." (Image 1. Click for larger and smaller images). The section also includes "Tuotetiedot" (Product Information) and "Edustaja: GC NORDIC AB - Finnish Branch" (Representative: GC NORDIC AB - Finnish Branch). The section concludes with "Valmistaja: GC EUROPE N.V." (Manufacturer: GC EUROPE N.V.), "Jälleenmyyjä: Plandent Oy" (Retailer: Plandent Oy), "Hammasväline Oy" (Dental Instruments Oy), and a link "Katso kaikki tiedot DM-tuotesivulla" (View all information on the DM product page). The section also includes "Tuoteseloste" (Product Description) and "Kuvaus: CERASMART TM from GC Force Absorbing Hybrid Ceramic CAD/CAM Block Precision, strength and flexibility ... combined with an easy to use characterisation glaze" (Description: CERASMART TM from GC Force Absorbing Hybrid Ceramic CAD/CAM Block Precision, strength and flexibility ... combined with an easy to use characterisation glaze).



Manage content at ease

Dental companies have complete control over their own content.

Easy to use content management system.

Content management can also be outsourced to us – partially or entirely.

Company

Manage company information.



Products

Manage product information.



Education

Manage education events and products.





Plans and pricing

DM Media 1

- Company Page
- 1 product page
- News Wiring tool
- 1 user for content management
- User support
- Campaign reporting

Price:

12 months EUR 1049 (VAT 0%)

~ 87€ a month

DM Media 20

- Company Page
- 20 product pages
- News Wiring tool
- 1-3 users for content management
- User support
- Campaign reporting

Price:

12 months EUR 2099 (VAT 0%)

~ 175€ a month

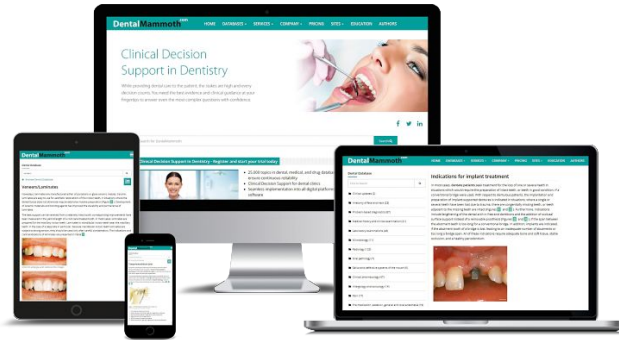
DM Media 100

- Company Page
- 100 product pages
- News Wiring tool
- 1-5 users for content management
- User support
- Campaign reporting

Price:

12 months EUR 4198 (VAT 0%)

~ 350€ a month



DentalMammoth

More information

www.dentalmammoth.com/en-us/info/dm-media

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